

Old Gold

Cig People: 1946 - 1953

Fresh: May 1936 - June 1944

Irritated: Oct. 6 1945 - Aug 1946

New Thrill: Oct 1930 – Dec 1930

No Irritation Young Couples: April 1935 - Nov 1935

Not a Cough in a Carload: May 1927 – 1934

Keep Kissable: June 6, 1931- Oct. 28, 1931

Ripley Proves: Aug 1930 – Dec 1930

Something New: Aug 1940 - May 1942

Throat Ease: Feb 1934 - Feb. 1935

Throat Science: Jul 1932 – Aug – 1932

Treat Not a Treatment: Nov. 15, 1948 -

Medical Claims (with funny slogans): 1950 - 1951

Treat Not a Treatment “Frames”: 1952 - May 1961

Treat You can Trust: July 12, 1954

Treats You Right: 1953

Tobacco Men Not Medicine Men: Feb 1951 - July 1951

Eat a Chocolate, Light an Old Gold: 1929